



California Wildfires Talking Points

As of August 8, 2018

- Several wildfires are burning in rural California regions.
- California's tourism industry is incredibly grateful for the first responders working to keep residents and visitors safe.
- Firefighting crews have successfully protected many population centers and major metropolitan areas, and are continuing to further containment lines that protect lives and property.
- Wildfires are a natural occurrence in California and the American West.
- The fires in California are located in rural areas and are hundreds of miles away from each other.
- Despite the wildfires, California remains safe, accessible and open for business.
- The vast majority of California is unaffected by the fires.
 - California is comprised of more than 100 million acres of land, and the major fires have burned 550,000 acres—less than 0.6 percent of the state's total land mass.
 - All major airports and roadways are open.
 - All gateway airports are open.
 - Road closures and evacuations are limited and isolated.
 - Most tourism regions and California icons remain untouched.
 - There is an abundance of activities and attractions available for visitors.
- Visitors who are planning a trip to California should check www.visitcalifornia.com and contact their hotel and local convention & visitor's bureau websites for updates on closures and alternative routes, utilities and air quality changes.